



SIMONE SNYMAN
ESTD. STUDIO 2021

BRANDING / WEBSITES

luxury design studio

My dream is to not only provide you with good design aesthetics and functionality, but to *ensure you are deeply rooted* within your own magic!





/ 01. HOW THE STUDIO STARTED

Our creative design studio is led by intention, helping entrepreneurs like you to manifest their dream business and design a meaningful, aesthetic brand. A mindful space where we will find clarity (and a concept) through your vision.

Working with Simoné Snyman Studio, is so much more than working just with a Graphic Designer. We are mindful designers, photographers, videographers and copywriters co-creating together. We're on a deep rooted mission to guide those seeking just that extra bit of magic.

We believe in working together, combining our energies to embark on this journey to chasing (your) business dreams with you.

Let's make your vision a reality, together.

50+ INTENTIONAL WEBSITE BUILDS

150+ CLIENT DREAMS BROUGHT TO LIFE

10 YEARS GRAPHIC DESIGN EXPERIENCE

SSS WAS FOUNDED IN 2021



/ 02. MY STORY

I am Simoné, the founder of SSS - it all happened as a new mother with a passion, a purpose and a whole lot of hard work. After more than 10 years in the industry as a Graphic Designer, my soul craved slower living. A life with deeper meaning. A life outside an office. A life with my boys.

I can now say that with a very full heart, I am fulfilling my life's purpose every. single. day.

I am here to help you to do the same, and I will guide you every step of the way. Promise.


Are you ready to chase your dreams? If so, let's do this together.

#letsmakedreamscometrue

/ 3. MY LIFE SUMMED UP



my coffee order FLAT WHITE OAT MILK
obsessed with INTERIOR DESIGN
lucky number 8
2 x toddler boys VINO & BRUT
frenchie-dog FENNEL
married HIGH SCHOOL SWEETHEART
travelled 14 COUNTRIES
daily motivation HEALTHY BAKING
music LO-FI
born in 1993
tattoo NEVER
keeps me going STRENGTH TRAINING
star sign GEMINI
jewellery LOVE EARRINGS
food CURRY
podcast WELLNESS
go to drink REALLY GOOD SYRAH
you will never see me BARE NAILS



Our goal is to find aesthetic +
conceptual meaning within
every brand we design.



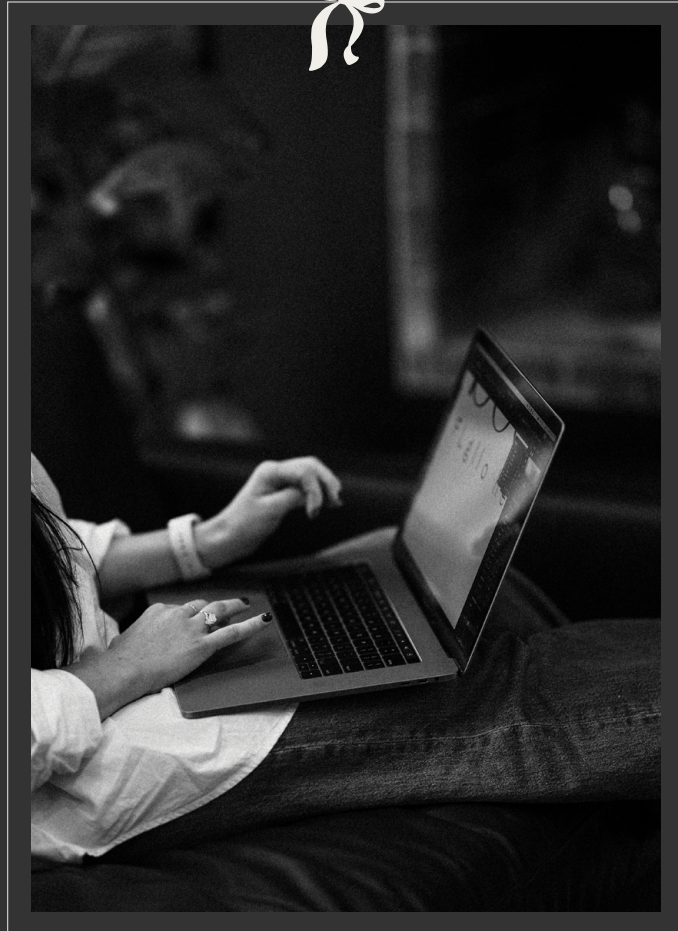
services offered

- 001. STUDIO DAY BRANDING
- 002. FULL BRAND IDENTITY

- 01. SERVICE BASED WEBSITE
- 02. E-COMM WEBSITE

- 0001. SOCIAL MEDIA

branding



8888

IF YOU'RE SEEING 8 REPEATEDLY, IT MIGHT BE ENCOURAGEMENT TO STAY FOCUSED ON YOUR GOALS, MAINTAIN A BALANCED LIFE, AND TRUST THAT ABUNDANCE AND PROSPERITY ARE ALIGNING FOR YOU.

BRAND STYLE GUIDE
1 x Full Page

LOGO SYSTEM

- + Primary Logo
- + Secondary Logo
- + Monogram Logo

BRAND IDENTITY

- + Colour Palette
- + Typography Suite & Usage
- + Visual Moodboard
- + Brand Words
- + Stock Images
- + Brand Mockups

OUR SIGNATURE
PACKAGE

R8,888

1 DAY

BRAND STYLE GUIDE
Up to 50 x Page Document

LOGO SYSTEM

- + Primary Logo
- + Secondary Logo
- + Monogram Logo

BRAND IDENTITY

- + Colour Palette
- + Typography Suite & Usage
- + Visual Moodboard
- + Brand Words
- + Stock Images
- + Brand Mockups

+

ABOUT THE BRAND

- + Concept Breakdown
- + Vision / Mission
- + Audience
- + Goal
- + USP

- + Full Aesthetic & Creative Direction

INSTAGRAM

- + 1 Profile
- + 5 Highlight Covers
- + 6 Post Templates
(editable in Canva)
- + 3 Story Templates
(editable in Canva)

COLLATERAL (choose 2)

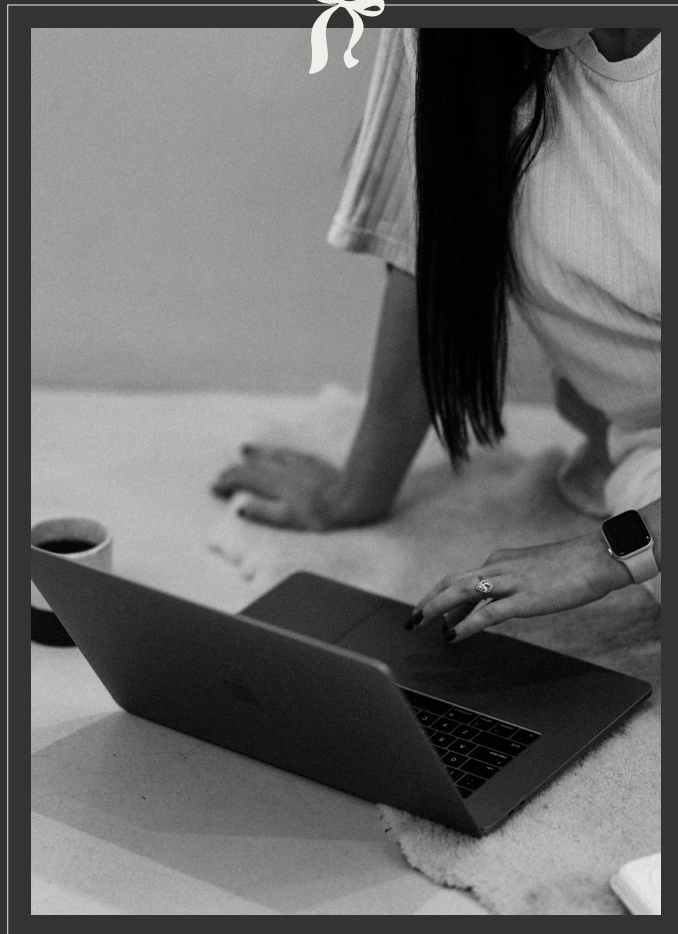
- + Business Card
- + Email Signature
- + Pricing Guide
- + Packaging
- + Other

Add-ons welcome

R18,888

6 WEEKS

websites



7777

IF YOU'RE SEEING 7 FREQUENTLY, IT COULD BE A MESSAGE TO TRUST IN
THE PROCESS, EMBRACE INNER GROWTH, AND CONNECT WITH YOUR
DEEPER SENSE OF PURPOSE.

SIMPLIFIED LANDING PAGE LISTING YOUR SERVICES

(One-pager scrolling)

STRATEGY:

- 1-on-1 Strategy call / email (If necessary to chat about requirements)
- Questionnaire
- Sitemap Development & Functionality Requirements
(Ensure what information needs to be on your website)

PRICE INCLUDES:

- 1 x Website design option will be provided. Working with client to ensure the ideal look & feel
(NB: referencing their Branding guide).
- Desktop, Tablet & Mobile Responsive
- 2 x Revisions/full set of changes to the website design can be made.
- + Free Stock Photo's
- + Basic Copywriting Assistance
- + Basic Search Engine Optimisation (SEO)
- + Social Media Integration
- + Newsletter Integration

PRICE EXCLUDES:

- Professional Copywriting (we have a Copywriter as part of the SSS team, if you wish to get some expert guidance on your website please enquire)
- Professional Photography (we have a team of SSS photographers & videographers, if you are in need of content creation please enquire)
- Domain Fees (*Please see next page.)
- Platform Fees (*Please see next page.)

WHAT I NEED FROM YOU: (before we start)

- Beautiful product shots & lifestyle photo's/videos that you want on the website.
- All website wording. I can guide you on this.
- Registered domain. (*Please see next page.)

Extra page R2,222

R7,777

4 WEEKS

EXTENDED UP TO 5 ON-BRAND PAGES

(for example: home, about, contact + wholesale, shipping + refunds, shop/blog)

STRATEGY:

- 1-on-1 Strategy call / email (If necessary to chat about requirements)
- Questionnaire
- Sitemap Development & Functionality Requirements
(Ensure what information needs to be on your website)

PRICE INCLUDES:

- 1 x Website design option will be provided. Working with client to ensure the ideal look & feel
(NB: referencing their Branding guide).
- Desktop, Tablet & Mobile Responsive
- 3 x Revisions/full set of changes to the website design can be made.
- + Includes Shop Function (up to 10 products)
- + Free Stock Photo's
- + Basic Copywriting Assistance
- + Basic Search Engine Optimisation (SEO)
- + Social Media Integration
- + Newsletter Integration

PRICE EXCLUDES:

- Professional Copywriting (we have a Copywriter as part of the SSS team, if you wish to get some expert guidance on your website please enquire)
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- Registered domain. (*Please see next page.)

Extra page R2,222

Extra product R444 each

R17,777

6-8 WEEKS

/ NOTE FOR ALL WEBSITE PACKAGES

**All website packages includes one week of support & maintenance from SSS after launch. Website will be designed on Wix Business Studio Platform. Once the design is done, we will transfer the website to your name. The package price does not include hosting, domain, or platform subscription fees. When your domain and hosting are set up, we're ready to move to the next step and design your website!*

FEES OVERVIEW:

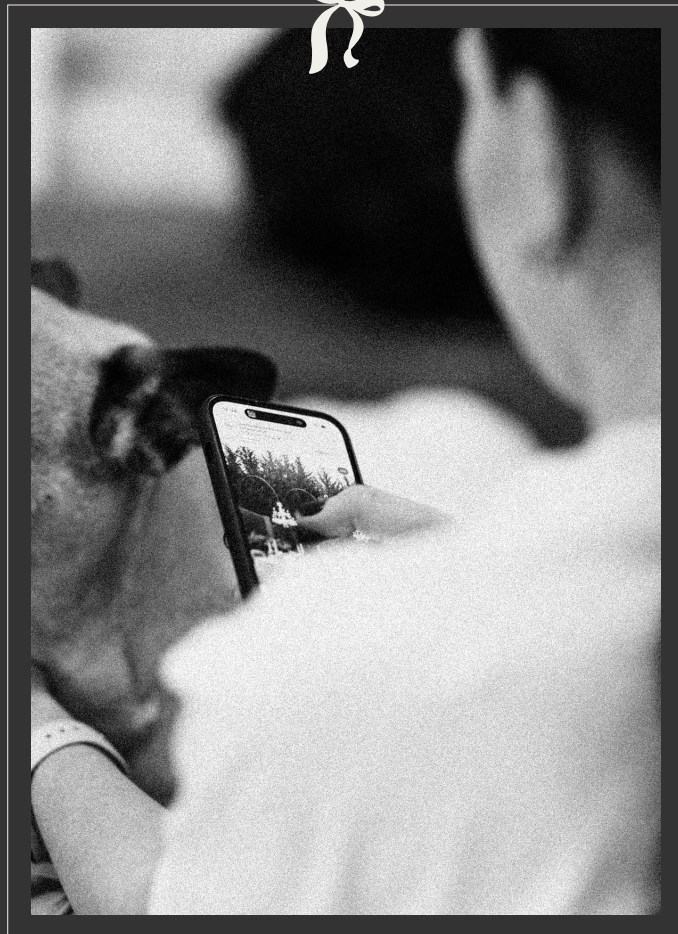
1) *AFRIHOST: Hosting & Domain

You may use your own provider. We prefer to use Afrihost as they are trustworthy and has great customer service. This will be on your own account. Please note that I can assist with this, however I am a designer & not IT. =)
+- R69 pm (Includes up to 50 free email addresses)

2) WIX: Platform Subscription

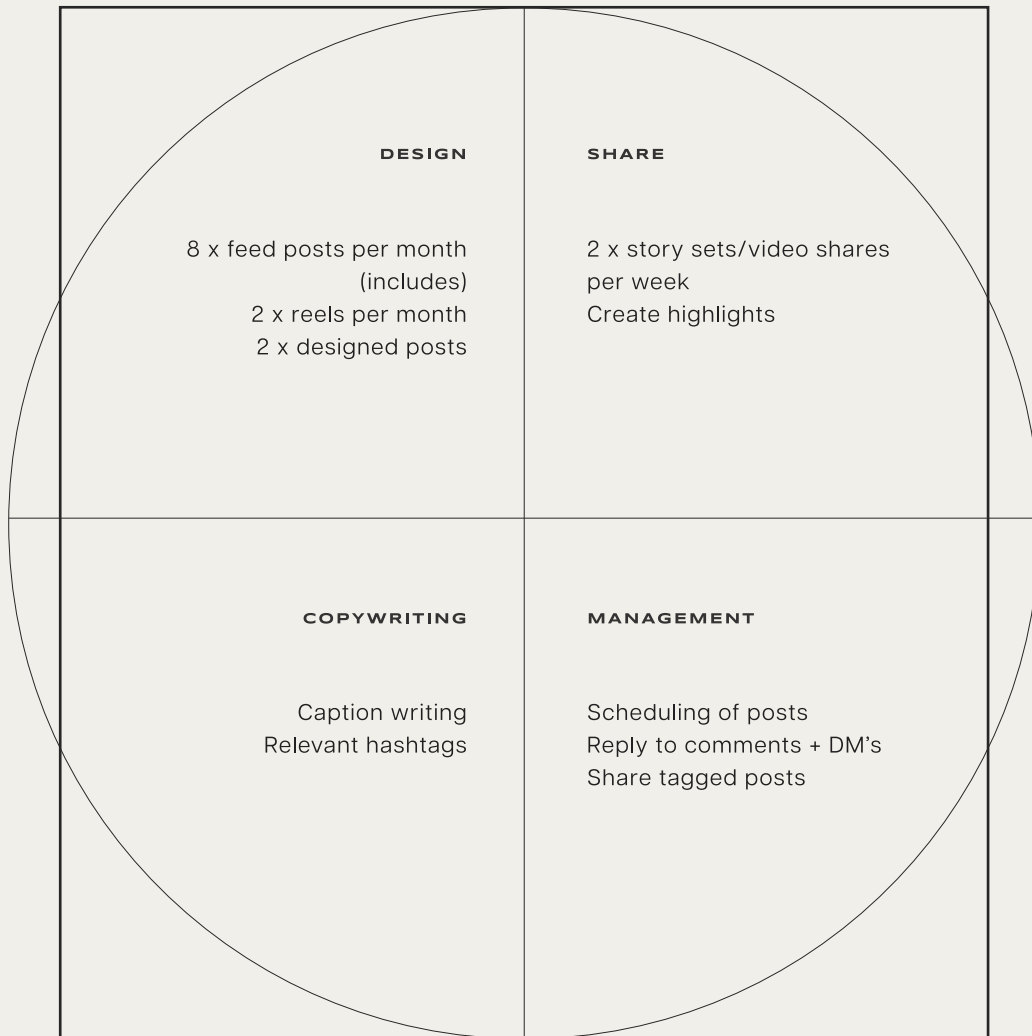
+- R150 starting from pm (this will depend on your type of website/features/shop functions, etc)
You have the option of paying yearly, they often give 50% discounts for this.

social media



4444

IF THE NUMBER 4 IS APPEARING OFTEN FOR YOU, IT MAY BE A MESSAGE TO STAY GROUNDED, WORK STEADILY TOWARD YOUR GOALS, AND TRUST THAT YOU ARE SUPPORTED IN YOUR JOURNEY. IT'S A CALL TO KEEP BUILDING AND MAINTAIN A STEADY PATH FORWARD.

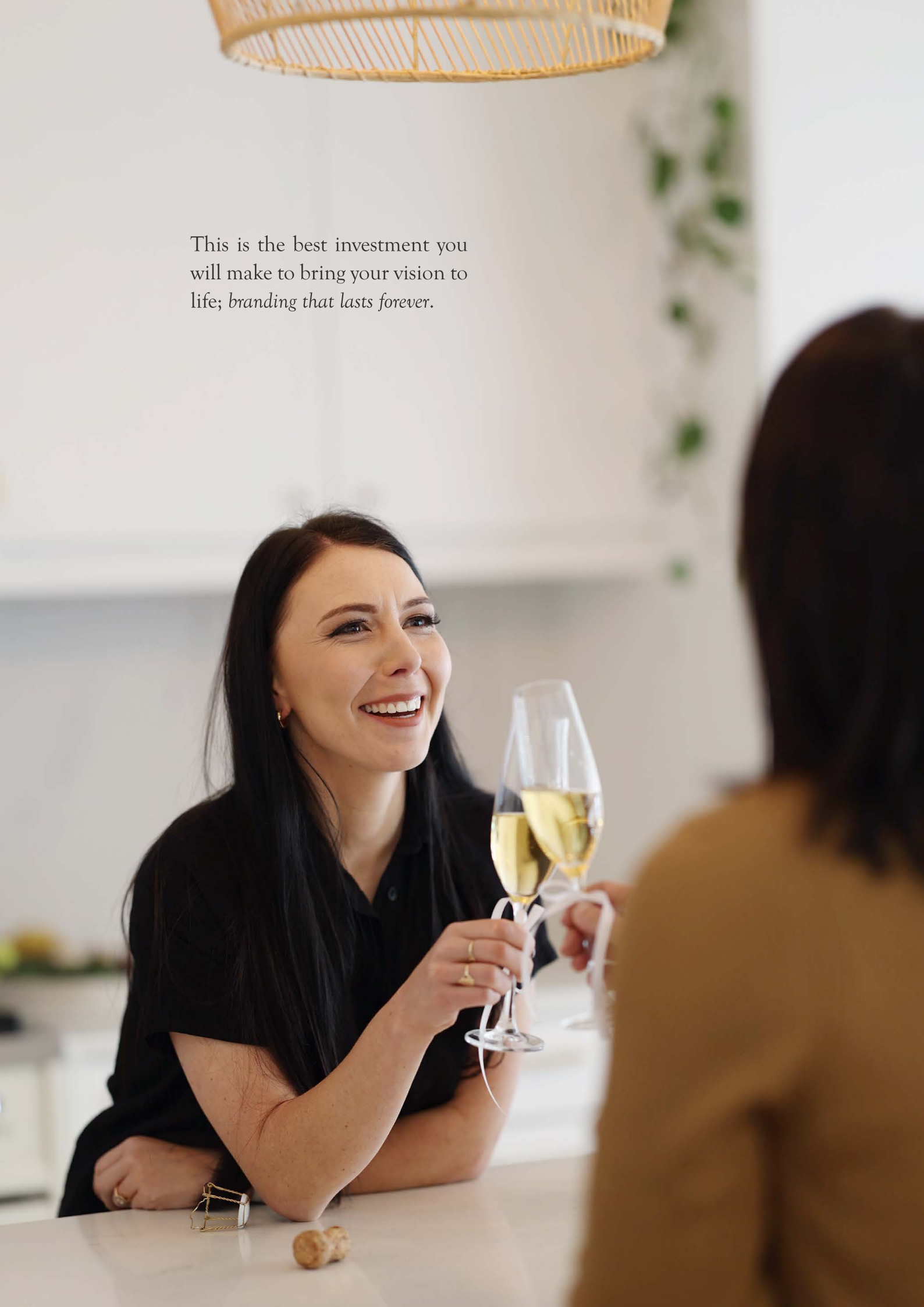


(you literally do not have to do anything)

R4,444

PER MONTH

This is the best investment you
will make to bring your vision to
life; *branding that lasts forever.*



Let's get you started

/ STEP 001.

- + Before taking the decision of working together, we'll have a quick chat (Email, Call, WhatsApp, Zoom) to see if we are a good fit for each other. (because everyone, is not for everyone. energies exist. star signs exist. love languages exist. Ayurvedic doshas exist. And dreams are different.
- + I need you to be committed to the process. This means being fully on board. (1) We are trusting in you to have your final content ready, before the day we start with your design work. (2) Be available and on schedule with feedback sessions. (we know life happens; but please respect our time; as we do yours)
- + We know that you are passionate about your project but I we would love creative freedom so that we can make your vision come to life.

If you are ready - let's go to the next step!

/ STEP 002.

- + Invoice - We will send over the full invoice to be approved.
- + Deposit - A non-refundable deposit of 50% on the total invoice amount is required to secure your project date and initiate design work.
- + Book Date - Book a day / month that both of us are available.
- + Contract - Please read terms & sign.
- + Questionnaire - We will send you a form to fill out about your business and dreams for the future. This will help us to understand your vision and will become the project brief.
- + Google Drive - Once we are ready to go; a link will be sent to you to ensure that we keep all docs in one collaborative space.

/ STEP 003.

- + Where the magic starts! Using your brief as a guide - we will start working on your design concepts. Sending it through for review, you will always have 3 business days to send feedback.

(we will send over a project timeline + constructive feedback guide)

/ STEP 004.

- + Final design has been signed off & all around happiness!
- + Full payment settled before deadline date.
- + We will export & package up all designs into your cloud based Google Drive folder, to be downloaded.
- + Then we both pop some bubbles & celebrate new beginnings!
- + Once you have started to market your own brand; we will showcase it on our website & Instagram as well.

we are all about simplifying systems
around here

/ PREFERRED CONTACT

Email:

- + Preferred communication method to ensure details and feedback sessions stay organized

WhatsApp:

- + Studio Days - we only work through WhatsApp.
- + Open to WhatsApp messages for quick communication.

Call:

- + You are welcome to schedule a call with us.

Zoom:

- + International client? Prefer a face to face online? Of course we can schedule an e-meet!

Coffee:

- + We don't do meet ups anymore. for the only reason that its time consuming and our time is limited with studio hours being 9-3pm. (work from home mom - iykyk)

/ WORKING HOURS

Monday - Friday
09:00 - 15:00 (GMT +2)

These are my design times, however I am always available on WhatsApp to you.

/ ONLINE LOCATION

Our studio base is in Durbanville, Cape Town, South Africa.
Grateful to say that we work 100% online with many Local & International clients!



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BRANDING / WEBSITES



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